

THE PREPARE

The “Pre spree” is a list of factors that interfere with our ability to discern the manifest intent of internal and external messages. These factors often cause distortions and prevent clear reception and decoding of sent messages in the communicative process. Any one factor is often enough to cause ‘noise’ which prevents message reception. However, at any one time there can be multiple elements of the pre spree at work simultaneously, building an almost impenetrable wall.

